



**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
(Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY)**

**Main Campus: NH 12, Haringhata, Post Office - Simhat, Police Station – Haringhata, Pin - 741249
City Campus: BF-142, Sector -I, Salt Lake, Kolkata -700 064**

Advt. No. MAKAUT/Reg/Visiting Faculty/Media Sc/24/2021

Dated: October 4, 2021

Visiting Faculty for the of Department of Media Science, MAKAUT WB : Odd semester 2021

A walk-in interview will be organized on 17th November, at 12 noon onwards in the Salt Lake Office, City Campus: BF-142, Sector -I, Salt Lake, Kolkata -700 064 of the University for selection of the following Visiting Faculty for MAKAUT, WB at Haringhata Campus.

Post: Visiting Faculty for Odd Semester 2021 in the Department of Media Science. Qualification, Experience & others are given below:

Sl No	Course Name	Course code	Qualification	No of Post
1	Film Pre-Production & Production Techniques	BAFMGV 301	Master Degree in Filmmaking with preferred Ph D in Filmmaking with at least 5 years of experience Or Industry Professional in Film making for more than 10 years of Experience with adequate academic qualification	2
2	Art Direction for Film Making	BAFMGV 302		
3	Screenplay Writing & Storyboard Analysis	BAFMGV 391		
4	Set Design, Costume, Makeup	BAFMGV 392		
5	Corporate film making	MMC 393D		
6	Create a story and narrate the story with wall storyboard	BAFM 501		
7	Laws & Ethics of Media	BMS301	Post-Graduation in Media Science/Mass Communication with Preferred Ph D in Media Science/ Mass Communication	1
8	Case Study of Media Law Violation	BMS 391		
9	Integrated Marketing	BMS 393	Master degree in Marketing/ Digital Marketing with preferred Ph D in Marketing	2
10	Management Principles and Media Business	MMC 301A		
11	Marketing Fundamentals & Corporate Communications	MMC 303D		
12	Consumer Behaviour& Brand Management	MMC 304D		

Sl No	Course Name	Course code	Qualification	No of Post
13	Publicity for an Event	MMC 391D		
14	Ad Campaign	MMC 392D		
15	3D Modelling & Texturing (MAYA/Blender)	BAFMGV 393	Master Degree in Animation with preferred Ph D in Animation Or Industry Professional in 3D animation with more than 10 years of experience with adequate academic qualification.	1

Persons with relevant qualification and experience in the above-mentioned fields are advised to appear before the interview. The candidates are advised to bring **five** detailed resumes with all original credentials and one set of self-attested photocopy of the credentials. The post is purely contractual.

Attendance will be allowed till 11:30 am. Candidates are advised to attend with time in hand as the interview process will take time.

Registrar
MAKAUT, WB